

new thinking - new action - new times

18<sup>th</sup> March 2011

Since the last café update a UK **career profession task force** has reported. And a **careers work alliance** of professional associations has been set up to follow the work through. All the while, the new UK coalition government is **cutting back** on expenditure on both guidance and education. There are, in particular, unresolved issues for the future of **life-long careers work**. None of this is solely a UK concern. But the brit prime minister, David Cameron, is appealing to the capacity of what it calls '**the big society**' to take on new work - where government can't go... or won't. The fact is that the big society is not a new idea. And, at its best, it calls on what only local experience can teach the bureaucrats - often in **narrative** form. So, all round, we are looking at the need for a more vigorous professional **creativity** - and probably as much now as ever.

What you'll find here:

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the Career-learning Café takes its own view of contemporary <b>professionalism</b> - and its relation to 'the big society' - which is better called ' <b>civil society</b> '	<b>item 1</b>
The Café is opening up a research-based enquiry into modes of careers-work <b>creativity</b>	<b>item 2</b>
the Leonardo Storyboarding Project, on the uses of <b>narrative</b> , is now well underway - and the café features its continuing development	<b>item 3</b>
there is a possible opportunity for you, or a colleague, to get <b>storyboarding training</b> - available as part of the UK Leonardo project	<b>items 4-5</b>
there is also news of planned café projects in <b>programme management</b> , in storyboarding for <b>life-long learning</b> , and in establishing <b>storyboarding in digital format</b>	<b>items 6-8</b>

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*all resources listed here are free to download.*

## 1. careers-work professionalism and the big society

A new article on careers-work professionalism argues that careers work is at a cross-roads. There are cuts and there is stress, but we can do something about it all. The article shows how re-working our credibility, expertise, partnerships and impartiality opens up new lines for careers-work action. The article adds to the recent report of the careers profession task-force. And it urges the careers professional alliance to grasp the opportunity to set moving a new careers-work movement. It means taking on leadership roles - and showing policy-makers how big a 'big society' can be.

quick-read blog <http://cloudworks.ac.uk/cloud/view/5028>

full article - also as a pdf <http://www.hihohiho.com/magazine/features/cafprofession.html>

changing work-patterns  
review <http://www.hihohiho.com/magazine/features/cafstanding.html>

## 2. careers-work creativity

An economist's analysis of artistic, business and educational creativity outlines an understanding of what innovation is likely to be sustained - and what may just be transient. It leads to a useful way of talking about careers-work creativity as spread between 'quick-fizz' inventiveness and 'slow-burn' innovation.

quick-read blog <http://cloudworks.ac.uk/cloud/view/5176>

the careers-work  
innovation website <http://cloudworks.ac.uk/cloudscape/view/1868>

## 3. news of the Leonardo storyboarding project

Recent news from the Leonardo project includes a small-scale evaluation of storyboarding - by Finlander helping professionals. There is also news of a Valentine's love-storyboard - from Romania. Find the links at ...

<http://www.hihohiho.com/activeprojects/L4L/KPCstockroom.html>

## 4. UK opportunity for training in storyboarding

The Leonardo project is offering an opportunity for selected applicants to gain training in storyboarding techniques. The project is looking for experienced careers workers, who recognise the potential in narrative for developing mentoring help - whether based in curriculum or face-to-face work. An iCeGS information sheet - including contact information - is available at...

<http://bit.ly/gqLY1a>

## 5. revised version of the storyboarding training powerpoint

The storyboarding training-powerpoint is animated - working through examples of formats, ways of understanding turning points, design features, and how they fit to existing programmes. It is applied to both face-to-face and curriculum work. Recent use suggests some editing and reshaping - and the improved version is now at...

<http://www.hihohiho.com/storyboarding/sbstrybrd.ppt>

## 6. enquiry into programme management for careers work

The café is setting up a project looking into effective programme-management styles. It poses a series of open questions about what goes well - and why. It asks those questions of both programme managers and of the teams that they are managing. This is currently an unfunded project. The questionnaires will be available in the café shortly.

## 7. uses of storyboarding life-long

We might wonder whether the longer - and more varied - a person's experience, and the more turning points that person has faced, then the more useful storyboarding can be. The café is canvassing opportunities to trial storyboarding in life-long learning. It needs more work - not least in how we call on civil society. There is a draft discussion document, concerning seniors, at...

<http://www.hihohiho.com/storyboarding/sbseniors.pdf>

## 8. storyboarding in digital format

The café is in touch with digital techies about putting storyboarding into an on-line format. There's interest, but no budget. So we are relying - at least for a pilot stage - on goodwill. There's plenty of goodwill around - so watch this space.

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You can get all of this information first - along with related news and updates - at...

<http://twitter.com/billaw>

We may be able to help each other with some of these developments. You know where I am.

Hope some of this useful. I rely on you to tell me if it is not.

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