

Leeds City Region – Sector Fact Sheet

Hospitality & Tourism Sector

Will there be opportunities available in this sector?

- The sector employs large numbers, especially young people- 41% of the hotel & catering workforce is under 25
- It has growth potential and entry points at all levels – most jobs will be at levels 1, 2 and 3
- Good opportunities exist to progress into management and many establishments are keen for staff to progress into more responsible positions, although the level of formal training varies throughout the industry.



What are my chances of getting a job in this sector?

- Good, both for entry level jobs where there is a high turnover of staff and for more skilled roles in catering, high level service and management roles.
- Apprenticeships are a recognised route into the sector, accounting for 12% of all apprenticeships in the area.

How many jobs are there?

Leeds city region has over 100,000 people* employed in hospitality and tourism, which represents over 8% of the workforce. We are a centre for culture, nightlife and business hospitality based on the major cities . We also have major heritage tourism venues including York and rural areas of natural beauty in the Yorkshire Dales and Pennine valleys.

The sector includes the following job numbers:

• Travel agencies & tour operators	3,700
• Libraries, museums and cultural activities	4,900
• Sports, amusement and recreation	19,200
• Hotels & other holiday accommodation	12,900
• Restaurants, cafes & takeaways	25,800
• Event catering	6,000
• Pubs, clubs and bars	30,600

* Data Source: ONS BRES 2010 (Job numbers rounded)

What are employers looking for?

- Employers are looking for good customer service skills, excellent work ethic and flexible attitudes
- Many jobs will be on a part-time basis and involve evening/weekend work, so can be popular with students as a casual job as they study

Interested?

For details of career and subject requirements see <http://www.people1st.co.uk/research/case-studies/career-profiles> or ask your careers adviser for more information about careers in the sector.